

The Mentoring and Befriending Foundation (MBF) and the Prime Minister's Council on Social Action (CoSA) present...

One-to-one support: Developing the agenda for mentoring and befriending

Bringing together over 250 policy makers, funders and commissioners with mentoring and befriending leaders and practitioners

4th November 2009, Inmarsat Conference Centre, London



Keynote speakers

- Angela Smith MP, Minister for the Third Sector
- David Burrowes MP, Shadow Minister for Justice
- Dawn Primarolo MP, Minister of State for Children, Young People and Families (video message)
- David Robinson, Vice Chair, Council on Social Action
- Steve Matthews, Chief Executive, Mentoring and Befriending Foundation

Who should attend?

- National, regional and local funders and commissioners
- Heads of department, directors, policy makers and strategic partnership leads from national and local government
- Employers interested in volunteering
- Mentoring and befriending leaders and practitioners from the statutory, education and community sectors



Official media partners:



In partnership with:



SEMINAR PROGRAMME

All seminars are designed to facilitate discussion and debate between the key seminar experts and the audience. A number of mentoring and befriending practitioners, stakeholders and academics will briefly introduce their thoughts at the start of each session and then the chair will invite participation from the audience. Each seminar will last for one and a half hours.



1.0 Morning seminars

1.1 Why should commissioners and funders invest in one-to-one activity?

How can one-to-one outcomes meet national, regional and local priorities and what are the key success factors?

- Sally Cooke, **Volunteering Strategy Programme Delivery Manager, Department of Health (and former Third Sector Policy Consultant, Local Government Association (LGA) (Chair)**
- Carmel Austin, **ex Manager, West Norfolk Befriending** and June Stokes, **Commissioning Officer, Norfolk County Council - Adult Social Services**
- Alan Hatton Yeo, **Chief Executive, Beth Johnson Foundation** and Caroline Starkey, **Principal Officer for Health and Well-being in Later Life, Leeds City Council**
- Richard Walton, **Programme Manager, Northern Rock Foundation**

1.2 Social Return on Investment (SROI): A help or hindrance?

Can social impact reporting help mentoring and befriending projects prove the value of their one-to-one activity as well as assist commissioners and funders in making more intelligent decisions on their spending?

- Jeremy Nicholls, **Chief Executive, SROI Network (Chair)**
- Lucy Heady, **Head of Measurement, New Philanthropy Capital**
- Rob Owen, **Chief Executive, St Giles Trust**
- Gracia McGrath, **OBE, Chief Executive, Chance UK**

1.3 Employee volunteering: Making the case for one-to-one opportunities

What are the benefits of engaging with mentoring and befriending for employers, employees and the community and how can projects and business effectively partner to increase the numbers and diversity of volunteers?

- Gennie Franklin, **Director of Employee Volunteering, Business in the Community (Chair)**
- Kay Allen, **Group Head of Social Policy and Inclusion, Royal Mail**
- Declan Swan, **Chief Executive Officer, Institute for Education Business Excellence**
- Bruno Shovelton, **Head of Creative Proposals Centre, PricewaterhouseCoopers**
- Pam Webb, **Head, Zurich Community Trust**
- Daniel Pearson, **Head of Direct Services, Age Concern and Help the Aged**

1.4 Campaigning for change: Key messages and motivations for one-to-one activity

How can we work together to increase the understanding and raise the profile of one-to-one with stakeholders and encourage investment?

- David Robinson, **Vice Chair, Prime Minister's Council on Social Action (Chair)**
- Carolyn Heaney, **Head of VCS Partnerships, Department of Health**
- Emma Dobie, **Head of Development, MBF**
- Graham Allen, **MP, Nottingham North – Early Intervention City**
- Alan Given, **Chief Executive Officer, Nottingham Crime and Drug Partnership**
- Gerald Oppenheim, **Director of Policy and Partnership, Big Lottery**

2.0 Afternoon seminars

2.1 Exploring new technology for one-to-one delivery: Opportunities and threats

What would be lost or gained by using new technology within one-to-one support settings and what considerations must be given to feasibility and costs?

- Richard Piggin, **Operations Manager, BeatBullying (Chair)**
- MT Rainey, **Chief Executive, Horsesmouth**
- Dr Tessa Stone, **Chief Executive, Brightside Trust**
- Harpinder Collacott, **Head of Communications and Campaigns, Meningitis Research Foundation**

2.2 Active citizenship and one-to-one activity: Incentivising and sustaining volunteer engagement

What are the issues involved in encouraging people to become active citizens and volunteer in sustained one-to-one activity?

- John Ramsey, **Head of Volunteering, Age Concern and Help the Aged and Chair of Association of Volunteer Managers (Chair)**
- Martin Smith, **Chief Executive Officer, Timebanking**
- Mike Locke, **Director of Public Affairs, Volunteer England**
- John Knights, **Policy Manager – Volunteering, Office of the Third Sector**

2.3 Standards for one-to-one work-quality provision and delivery

How important are Quality standards for one-to-one projects, commissioners and funders and how can they be used as a benchmark for safe and effective practice?

- Steve Matthews, **Chief Executive, MBF (Chair)**
- Kathy Leahy, **Chief Executive, ENTO – The Matrix Standard**
- Tina Parker, **Sector Lead, Community Justice, Skills for Justice**
- Jan Carruthers, **Grant and Policy Officer, BBC Children in Need**

2.4 Early intervention strategies: The importance of one-to-one support

What are the outcomes of one-to-one approaches for children and young people and how can commissioners and funders embed provision across local authorities and communities to meet different policy strands?

- James Cathcart, **Chief Executive, British Youth Council (Chair)**
- Antony Hughes, **Deputy Director of Activities and Engagement Division, DCSF**
- Chester Morrison, **Head of Business Unit, Integrated Youth and Play, Liverpool City Council**
- Lesley Heale, **Director of Children's Services, Bracknell Forest Borough Council**
- Thanos Mophritis, **Assistant Director of Children's Services, London Borough of Islington Council**
- Gerry Glover, **Chief Executive, Bolton Lads and Girls Club**

About the Mentoring and Befriending Foundation

The Mentoring and Befriending Foundation (MBF) provides support to practitioners involved in mentoring and befriending. As a national body MBF also works to influence policy and practice in the sector and across government. MBF's vision is of a society where mentoring and befriending can empower all people to reach their full potential. www.mandbf.org.uk

About CoSA

CoSA brings together innovators from every sector to generate ideas and initiatives through which Government and other key stakeholders can catalyse, celebrate and develop social action. CoSA makes recommendations to government and to others in its capacity as an advisory body, independent of government. socialaction@cabinet-office.x.gsi.gov.uk

Supported by

Office of the Third Sector (OTS)

As part of the Cabinet Office, OTS leads work across government to support the environment for a thriving third sector (voluntary and community groups, social enterprises, charities, cooperatives and mutuals), enabling the sector to campaign for change, deliver public services, promote social enterprise and strengthen communities.

www.cabinetoffice.gov.uk/third_sector



Department of Children, Schools and Families (DCSF)

The Department for Children, Schools and Families (DCSF), created in June 2007, aims to make this the best place in the world for children and young people to grow up. For the first time, children, young people and their families have a voice at the heart of government.

www.dcsf.gov.uk



Business in the Community (BITC)

BITC inspires, engages, supports and challenges companies on responsible business, working through four areas: Marketplace, Workplace, Environment and Community.

www.bitc.org.uk

Business

Community

New Philanthropy Capital (NPC)

NPC is an organisation that enables charities and funders to do good, better. Our vision is to create a world in which charities and their funders are as effective as possible in changing people's lives and in tackling social problems.

www.philanthropycapital.org



Association of Directors of Adult Social Services (ADASS)

ADASS represents all the directors of adult social services in England and brings together the accumulated wisdom and understanding of the way services for adults are managed and financed as well as inputs from a widening responsibility for housing, leisure, library, culture and, in some case, arts and sports facilities.

www.adass.org.uk



Accessible pricing

Price	Early bird rate - Book before 2nd October 2009*	Standard rate - Book after 2nd October 2009*
MBF member – voluntary	£130.00	£150.00
MBF non-member voluntary	£150.00	£170.00
MBF member statutory	£180.00	£200.00
MBF non-member statutory	£200.00	£220.00
Commercial	£220.00	£250.00

*All prices do not include VAT

Book now at www.mandbf.org.uk or email info@mandbf.org.uk or call 0161 787 8600

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